

KICK-START YOUR DESIGN PROJECT

Everything You Need to Know



CIRCLE FURNITURE

Finding inspiration

Everyone finds inspiration in different ways. But before you start scouring Pinterest and magazines, visualize the space empty.

Think about the emotions you want to feel when you're in your new space.

Energized and alert?
Calm and peaceful?

From there, you can begin to gather imagery of rooms and spaces you love.





Choosing color

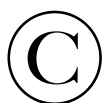
Color has a big effect on the mood in your home. **Red, fiery tones** elicit energy, whereas lilac and pale golds evoke a more calming feeling. But color, like everything in design, is subjective.

The very first step is determining the colors you love and the ones you don't. The next step is to take into account the natural light in your home.

Warm tones {like yellow, terra cotta, and orange} brighten dark spaces with lackluster natural light.

Cool tones {like blue, purple, and green} generally evoke a calming feeling and cool down bright rooms.

From there, you can begin to gather imagery of rooms and spaces you love.

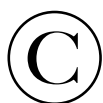


Finding your style

Defining your home style is a bit like defining your fashion sense, you probably don't fit into just one box.

It takes experimentation, research, and probably some mistakes along the way.

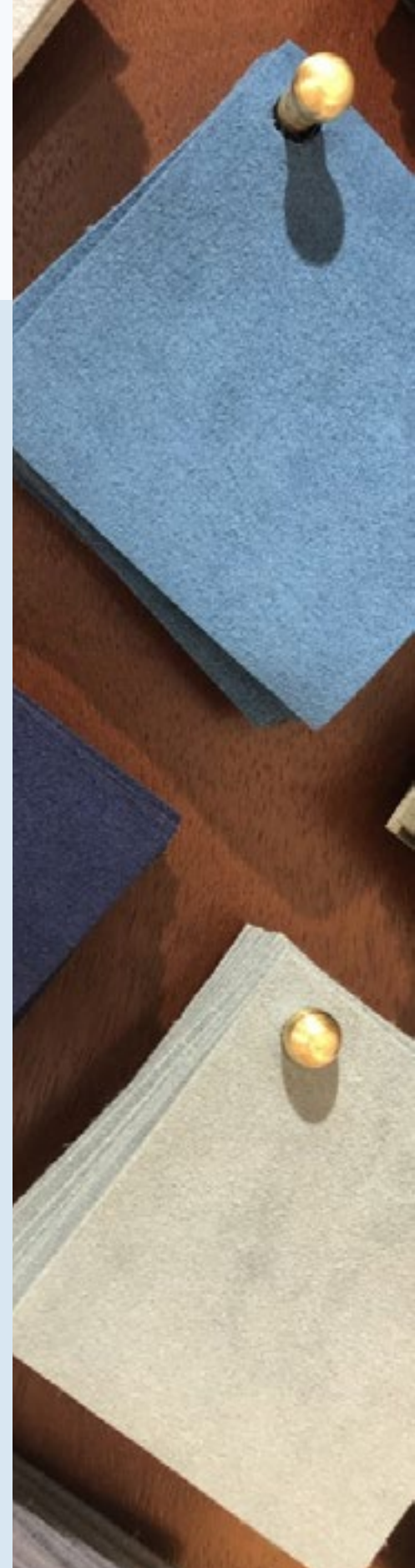
As long as you start with an open mind, our designers will help you at every stage and curate a home style that's beautiful, functional, and unique.



Preparing for a Design Consultation

The very first step when you're thinking about a design project and preparing for a consultation is to ask yourself some basic questions about the space.

- Are you going to be replacing a single item? Or, are you going to be redesigning the room entirely?
- Who will be using the room? How many people?
- How are you going to be using it? Is it relaxed or more formal?
- What are your initial visions for the room in terms of color and style?
- What are you keeping, and what are you looking to replace?





Once you've asked yourself the questions on the previous page, there are three essential things you should bring to a design consultation: **dimensions**, **pictures**, and **inspiration**.

Dimensions will be key in creating a detailed and accurate room plan as well as choosing the right size furniture. You should also let your designers know about anything that might make the delivery of pieces challenging - narrow hallways, stairs, an elevator, etc.

Pictures give our designers a feel for the space – how it's used, where the entry and exit points are, and what you need from the space.

Pro Tip: The more you bring to a Design Consultation, the better.



What's in it for you?

Once our Design Consultants have an initial meeting with you to discuss goals, they'll work to create a detailed room plan.

This plan is the culmination of everything they've gathered — a detailed room plan with furniture, accent pieces, fabrics, and anything else they want to include, like paint color.

Our process leads to a curated room plan unique to your space and preferences; which is why our designers take time to understand what you love — and what you don't.



Terms you might hear

Searching for a sofa or chair?
Check out our **Sofa Encyclopedia**
to learn the most important terms
you should know.

In the market for hardwood furniture?
Read our **Homeowner's Guide to
Natural Wood Furniture** to learn
the basics.

Ready to get started?
Make an appointment

